

Emma Cali

Knitwear Designer
New York, NY, United States

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Professional summary

Knitwear Designer with 2 years of experience in textile and print design. Most recent work as Design Assistant for Patagonia gave hands-on experience enhancing tech packs, creating mood boards, conducting market research, and managing the color and trims library. Highly proficient in Adobe Creative Suite and technical drawing skills, with a keen eye for detail and strong communication skills.

Employment history

Patagonia | Color and Textile Design Assistant | Ventura, CA

Sep 2022 - Mar 2024

- Created textile prints and color combinations for seasonal collections
- Converted trend forecasting research into practical design strategies
- Organized and maintained physical and digital color library
- Crafted presentations to communicate design ideas to business partners and key stakeholders
- Leveraged Adobe Creative Suite to help build, ideate, and execute team concepts
- Communicated across cross-functional team meetings
- PLM system navigation

The New School - Parsons | Student shop technician | New York, NY

2018 - 2021

- Facilitated efficient shop operations, enhancing student project execution and safety adherence.
- Instructed students on shop protocols and machinery, boosting compliance and technical proficiency.
- Supported design students with file preparation and project execution, improving project outcomes.
- Skilled in using wood shop tools, ensuring precise and safe equipment handling.
- Guided students in using laser cutters and 3D printers, advancing their technical skills.

Anthropocene Design LLC | Design Consultant | New York, NY

Jun 2020 - Jan 2024

- Used CAD modeling software to ideate and design product applications for solar powered micro-factory
- Enhanced brand image and product campaigns through content generation
- Public engagement and education of circular economies and thoughtful design solutions
- Conducted in-depth market research, informing data-driven design strategies that aligned with emerging industry trends and client needs.

Education

BFA Product Design | Parsons School of Design | New York, NY

2018 - 2022

Dean's List, Undergraduate Sustainable Visions Award, IDSA Undergraduate Student Merit Award Finalist 2022

Skills

Strong Organizational Skills

Adobe CS (InDesign, Photoshop, Illustrator, Acrobat)

Trend research and design application

Strong multi-tasking and time management skills

Hand and Machine Knitting Experience

Excellent presentation skills

Strong oral, visual, and written communication

Strong color sense

Creative and technical sketching skills

Microsoft Office

Yarn and Trims Knowledge

Links

[Portfolio](#)

[Linkedin](#)

Internships

Classic Letter Press | Print Intern | Ojai, CA

Mar 2024 - Jul 2024

- Assisted in producing fine letterpress prints for a large book project, ensuring high-quality results.
- Conducted detailed paper and print quality checks, ensuring superior product standards.
- Formatted book files in Adobe InDesign and Illustrator, streamlining production workflow and digitizing artwork.
- Managed shop operations and maintenance, contributing to a well-organized workspace.
- Strong color and print sense, hand mixing Pantone color inks

Courses

Textile Fundamentals and Manufacturing Processes | NC State

Feb 2024 - Mar 2024

Programming Stoll Knitting machines using their new Create Plus software | Knit Design Center by Stoll

Jun 2024 - Jul 2024