

Emma Cali

INDUSTRIAL DESIGNER

CONTACT

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LinkedIn

<https://www.linkedin.com/in/emma-cali/>

EDUCATION

Parsons School of Design New York, NY | 2018-2022

BFA Industrial/Product Design
Deans List

ABOUT ME

Emma Cali is a distinguished graduate from Parsons School of Design with a BFA in Industrial Design. She combines traditional skillsets of prototyping, sketching, and modeling with process-based research of textile waste streams to explore the effects and ethics of our material world and how things are made. She has found herself interested in experimenting with pre- and post consumer textile waste to find product development opportunities within their limitations.

SKILLS

Adobe Suite (Illustrator and Photoshop)

Digital Modeling

Machine Sewing/Machine Knitting

Rapid Prototyping/Fabrication

Highly developed drawing skills

Presentation making

Strong oral, visual, and written communication

RELEVANT COURSE WORK

BFA Industrial/Product Design - Parsons School of Design New York, NY | 2018-2022

Soft Structures: *Fundamentals of technical garment pattern making and construction. Sewing on industrial sewing machines.*

Models, Mockups, and Prototyping: *Foundational wood and metal shop course. Creating technical drawings and plans along with hand and machine tools to execute designs*

Machine Knitting: *Technical pattern making of fully fashioned knit garments as well as garment execution and finishing details.*

WORK EXPERIENCE

Patagonia (Retail) Westport, CT | 2022-present *CXG and Repairs*

- Initiated expansion of In-store repair program, cutting down repair time for applicable repairs by 10-12 weeks
- Material sourcing and repair assessment/execution
- Providing stellar customer service through deep understanding of product details and applications

Shop Student Technician - Parsons School of Design New York, NY | Jan 2019-May 2022 *Digital Tool and Woodshop*

- Assisted BFA and MFA Industrial Design and Architecture students with file prep (Adobe Illustrator/Auto CAD and project execution (Universal VLS 4.60 + Epilog Laser Cutters, and Prusa/MakerBot 3D Printers)
- Proficient using woodshop tools (i.e Planers/joiners, FestTools, Table/Ban/Chop saws, Sanders, hand tools
- Upholding shop culture and workspace maintenance

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AWARDS + SHOWS

IDS A Student Merit Award 2022

New York, NY | Mar 2022

Undergraduate Finalist

Each Year, IDS A recognizes exceptional student design talent through their Student Merit Awards Program

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NYC x Design Week

Student Furniture Show

New York, NY | May 2022

Selected Participant

Student furniture show based out of Canal Street Market, in partnership with NYC x Design

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Undone: Transforming Textile Waste

Parsons BFA Product Design

New York, NY | May 2022

Distinguished Senior Capstone

Awarded the Sustainable Visions Award and BFA Product Design Award through the School of Constructed Environments

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WORK EXPERIENCE

Anthropocene Design NGO

New York, NY | June 2020-Jan 2021

Design Consultant

- Public engagement and education on circular economies and project mission (shredding HDPE plastic bottle and generating new products using custom solar powered rotational molder-micro factories)
- Content generation for kickstarter campaign (Video editing and concept ideation)
- Digital modeling of microfactory components for advertising content and manufacturing